



Dear Members,

**RE: CHANGE IN SUBSCRIPTION FEE AND REGISTRATION EFFECTIVE FROM JANUARY 2019**

---

GS1 Kenya would like to thank you for partnering with us in the supply chain industry and getting the barcodes to be used on your various products.

We would like to also appreciate and acknowledge that we are happy with your organization/company with prompt payment of annual subscription fee to GS1.

For the past 19 years, GS1 Kenya has maintained its subscription to its subscribers without any increase in spite of the various economic factors. Subsequently, the Board and Management of GS1 Kenya have now been forced to relook and change the payment of annual fee, with the new rates, which will also now be payable in quarterly instalments, as per the attachment hereinafter. The new rates will be effective from 1<sup>st</sup> January 2019

GS1 Kenya prides itself in the services, being of value addition to its members in Kenya, and various stakeholders of GS1 member organizations across the globe as well as working with stakeholders through partnerships. This cooperation aims at developing effective interoperability between countries, and also ensures that all our members are compliant with GS1 standards.

With a presence in over 120 countries globally, GS1 standards provide a common framework which allows products, services and information to move efficiently and securely along the value chain, and no matter where in the world your company and its partners are based, GS1 standards will function perfectly anywhere. Our system is truly global.

**The benefits to you as a GS1 Kenya member are significant and include:**

- Your trading partners are aligned on their requirements
- You reduce costs in ordering, invoicing and handling logistic processes
- You increase your efficiency in delivering goods, in product recall and improve your final selling at Points of Sale.
- Training of new members at no cost upon subscription.
- Having the customer's product that will be hosted on a cloud based system and can be a marketing platform for your products.
- We have an e- magazine that we can showcase your products and market them.
- Sectorial forums for various sectors to explore on how best to improve on individual business.

Your cooperation to the matter will be highly appreciated.

We look forward to better fruitful and healthier working relationship.

In the event of any query or clarification, please do not hesitate to contact us through [info@gs1kenya.org](mailto:info@gs1kenya.org) or +254 710 122 252

Yours faithfully,  
GS1 KENYA LIMITED

PETER OTIENO  
VICE CHAIRMAN & CEO



GS1 Kenya P.O.Box 3243 - 00200, Nairobi  
5<sup>th</sup> Floor, Next Gen Mall,  
Mombasa Road  
T: +254 (20) 238 5270  
M: +254 710 122252 / 735 965168  
E: [info@gs1kenya.org](mailto:info@gs1kenya.org)  
W: [www.gs1kenya.org](http://www.gs1kenya.org) / [www.gs1.org](http://www.gs1.org)



## NEW RATES FOR ANNUAL SUBSCRIPTION AS FROM 1<sup>st</sup> JAN 2019

SUBSCRIPTION FEES		Licence fees in Kes		Total annual fees	Training person	Number Banks	Cloud Hosting
		quarterly payment	Once payment				
<b>A</b>							
Start ups and 3 years running	Annual SKU 10,000 to 250,000 UNITS <b>additional number in bundles of 10</b>	5,550.00 <i>1,500.00</i>	22,200.00 <i>6,000.00</i>	<b>22,200.00</b>	2 person free	10	Up to 2 SKU free <b>Ksh500/SKU</b> 500.00
<b>B</b>							
in its 4th running year	Annual SKU 250,001 to 750,000 UNITS <b>additional number in bundles of 10</b> and 4th year of operation for start ups	15,500.00 <i>1,500.00</i>	62,000.00 <i>6,000.00</i>	<b>62,000.00</b>	3 person free	50	Up to 5 SKU free <b>Ksh250/SKU</b> 250.00
<b>C</b>							
Over 10 years running	Annual SKU 750,001 to 1,250,000 UNITS <b>additional number in bundles of 10</b>	38,500.00 <i>1,500.00</i>	154,000.00 <i>6,000.00</i>	<b>154,000.00</b>	4 person free	100	Up to 10 SKU free <b>Ksh150/SKU</b> 150.00
<b>D</b>							
corporates and multi nationals	Annual SKU above 1,250,000 UNITS <b>additional number in bundles of 10</b>	75,000.00 <i>1,500.00</i>	300,000.00 <i>6,000.00</i>	<b>300,000.00</b>	6 person free	120	Up to 15 SKU free <b>Ksh150/SKU</b> 150.00